

PRIVACY POLICY

Privacy Statement

At Choose Philippines, we value and protect your privacy. We thank you for the trust that you place in us and we want to assure you that the information you share with us will be treated with the utmost care.

The objective of our Privacy Statement is to disclose and explain what information we collect, use, and share and to explain the privacy choices that you can make. We encourage you to read our Privacy Statement as well as those of all websites that you visit.

This Privacy Statement applies to any information collected by Choose Philippines or its "Vendors" via: (1) the websites owned or operated by Choose Philippines, (2) e-mail or any electronic correspondence in which you enroll, (3) offline means such as telephone, traditional mail, or in person, or (4) any other online or offline means in connection with Choose Philippines generally or with any of the Choose Philippines products and services. Choose Philippines may provide links to third-party websites. Since we do not control third-party sites and are not responsible for any information you may provide while on such sites, we encourage you to read the privacy policies on those sites before providing any of your "Personally Identifiable Information" ("PII") on such sites.

1. **Information** - When using the Website You may be asked to enter Information. The Information will only be used for the purposes explained when you have been asked to enter the Information and/or in accordance with this Privacy Policy.
2. **Provision of Information to Third Parties** - We will not sell or otherwise transfer the Information to unaffiliated third parties without Your approval. If applicable, You will have the opportunity to indicate whether You would like to "opt in" to receiving promotional and/or marketing information about other products, services and offerings from Us and/or any third parties.
3. **Analysis of User Behavior** - We reserve the right to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the Website and to inform advertisers of such information as well as the number of users that have been exposed to or clicked on their advertising banners. We will provide only aggregated data from these analyses to third parties. We are not responsible for any actions or policies of any third parties who request personal information and You should check the applicable privacy policy of that party.
4. **Cookies** - You should be aware that information and data may be

automatically collected through the use of "cookies". "Cookies" are small text files a website can use to recognize repeat users and allow Us to observe behavior and compile aggregate data in order to improve the Website and to target its advertising. Cookies do not attach to Your system and damage Your files. If You do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows You to deny or accept the cookie feature.

5. Updating or Removing Information - You may notify Us of any updates, amendments and corrections to previously collected Information by using the Feedback Form on the Website. Further, upon Your request, We will use commercially reasonable efforts to delete Your Information from our database; however, it may be impossible to delete a Your entry without some residual information because of backups and records of deletions.

6. Changes to this Policy - We reserve the right, at any time, to modify, alter, or update this privacy policy and any changes shall be notified to You.

For questions or clarifications, please contact Choose Philippines. at choosephils@abs-cbn.com